



OFFICE 365 ISV:
Pocketstop

WEB SITE: www.pocketstop.com

LOCATION: Dallas, USA

ORG SIZE: 10

OFFICE 365 ISV PROFILE:

Pocketstop drives audience behavior through our mass notification and communications software. We do this by delivering action oriented notifications via text, voice, social and email. Corporations, non-profits, higher education institutions and government agencies choose Pocketstop to deliver the right message to the right people at the right time.

RedFlag for Office 365 Excel and Outlook Add-in

“RedFlag for Office 365 offers Microsoft customers multi-channel mass notification capabilities for the first time. Our Add-ins provide users improved list mgmt. & expanded message transmission capabilities without leaving the Office 365 workflow.” – Daniel Wagstaff, CEO at Pocketstop

- **SITUATION**

Multi-channel mass notification has been elusive as a technology solution. Text, email, voice and social channels all utilize different distribution technology and format specifications. RedFlag by Pocketstop solves this problem with an integrated SAAS solution now made available natively within Microsoft Outlook and Excel.

- **SOLUTION**

Microsoft Outlook and Excel Add-ins are now available to all RedFlag customers. Mass notification transmissions can be executed without leaving the workflow of Outlook and Excel. Authentication and authorization as a RedFlag user, list and group management and notification transmission are all part of the RedFlag for Office 365 offering. Utilizing Microsoft .NET technologies and deployed on Microsoft Azure, our RedFlag for Office 365 platform is scalable and reliable.

- **BENEFITS**

Combining RedFlag with Outlook integrates a intuitive solution into a familiar interface to send multi-channel mass notification messages.

Combining RedFlag with Excel enables direct data upload and eliminates the need for file export and import management.

